



The Brand Radio Broadcasting Packages – with Podcasts

Knowing Your Business is giving brands an authentic “human” tone with consumers ... they NEVER had before.

“It works because our goal is simple. Lead a conversation that allows us to inform, engage and demonstrate the values of the businesses we interview bring to stakeholders”

IT'S A WAY TO SHOWCASE YOUR BRAND BY GIVING YOUR BRAND A VOICE

IT'S AUTHENTIC

IT'S REAL

*IT'S SHARABLE ON SOCIAL NETWORKS AND SEARCHABLE ON ALL THE
SEARCH ENGINES*

IT ENCOURAGES CONVERSATIONS

IT ENHANCES YOUR CREDIBILITY

*IT DEMONSTRATES YOUR KNOWLEDGE AND EXPERTISE TO PROSPECTIVE
CUSTOMERS*

IT'S AFFORDABLE EVEN FOR SMALL BUSINESSES

*IT ALSO STAYS ON THE KNOWING YOUR BUSINESS WEBSITE FOR A
MINIMUM OF 12 MONTHS*

This is where the Knowing Your Business opportunity excels ...

Not only do we produce unique radio interview interviews on the Knowing Your Business show, we also distribute your own personal podcast using the social digital channels and engage in the conversation around the specific subject.

Package 1: £245

- Your very **own optimised personal web page** with your podcast showcasing your business on our featured businesses page.
- Personal podcast that is hosted for a year
- Extra promotion by sharing your podcast across social media for 12 months.
- Links to your website(s) and all your social media links.

Page Example: <http://knowingyourbusiness.co.uk/claire-boyles-of-success-matters/>

Package 2: £295

- All of the above
- Three way conversation with your business and one of your satisfied customers. An excellent way to **showcase your business in a completely unique and useful way**.

Page Example: <http://knowingyourbusiness.co.uk/joy-mccarthy-debbie-thomas-talk-about-the-copywriting-apprentice-course/>

Check out the links, then get in touch ASAP to secure your slot.

Note: No paid service is secured until full payment is received.

Show dates available - <http://knowingyourbusiness.co.uk/programme-schedule/>

Contact Ian Gentles

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